

AAC Addys Winner List

Professional Awards

Entry Title	Entry Client	Category	Code	Entry Type	Agency/Organization	Award Given	Overall Award
Slaw	Atlanta Brewing Company	COLLATERAL MATERIAL	09 . A	Poster	22squared	Gold ADDY® Award	Judges Award
Etc.	Atlanta Brewing Company	COLLATERAL MATERIAL	09 . A	Poster	22squared	Gold ADDY® Award	
Doors	Atlanta Brewing Company	COLLATERAL MATERIAL	09 . A	Poster	22squared	Silver ADDY® Award	
All	Atlanta Brewing Company	COLLATERAL MATERIAL	09 . A	Poster	22squared	Silver ADDY® Award	
Maps	Atlanta Brewing Company	COLLATERAL MATERIAL	09 . B	Poster	22squared	Gold ADDY® Award	
BWW Bracket Challenge 1	Buffalo Wild Wings	COLLATERAL MATERIAL	10 . C	Special Event Material	22squared	Bronze ADDY® Award	
Casino truck	Ocala Jai Alai & Poker	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	22squared	Bronze ADDY® Award	
Casino HazMat	Ocala Jai Alai & Poker	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	22squared	Gold ADDY® Award	
Casino ladder	Ocala Jai Alai & Poker	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	22squared	Silver ADDY® Award	
Casino Alligator	Ocala Jai Alai & Poker	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	22squared	Silver ADDY® Award	
Casino Water fall	Ocala Jai Alai & Poker	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	22squared	Silver ADDY® Award	
Casino tiger	Ocala Jai Alai & Poker	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	22squared	Silver ADDY® Award	
Slaw	Atlanta Brewing Company	NEWSPAPER	26 . B	Fractional Page	22squared	Silver ADDY® Award	
First Security Campaign	First Security Mortgage	NEWSPAPER	30 . A	Campaign	22squared	Bronze ADDY® Award	
BWW Review	Buffalo Wild Wings	TELEVISION	45 . B	Regional/National TV, Single	22squared	Bronze ADDY® Award	
BWW Extra Innings	Buffalo Wild Wings	TELEVISION	45 . B	Regional/National TV, Single	22squared	Bronze ADDY® Award	

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LFG Futureself Integrated	Lincoln Financial Group	MIXED/MULTIPLE MEDIA	52 .	Consumer, Regional / National	22squared	Bronze ADDY® Award	
John White	Georgia Innocence Project	PUBLIC SERVICE	60 . E	Collateral	22squared	Bronze ADDY® Award	
Pete Williams	Georgia Innocence Project	PUBLIC SERVICE	60 . E	Collateral	22squared	Bronze ADDY® Award	
Google ad	Mission: Wolf	PUBLIC SERVICE	61 . B	Print	22squared	Bronze ADDY® Award	
Georgia Innocence Project	Georgia Innocence Project	PUBLIC SERVICE	66 . A	Campaign	22squared	Bronze ADDY® Award	
22squared agency card	22squared	ADVERTISING INDUSTRY SELF-PROMOTION	67 . J	Creative Services and Industry Suppliers	22squared	Bronze ADDY® Award	
American Cancer Society - 2008 Prevention Television Advertising	American Cancer Society	PUBLIC SERVICE	62 . A	Broadcast/Electronic	American Cancer Society	Bronze ADDY® Award	
Blues Foundation - Ray Charles Video	Blues Foundation	NON-TRADITIONAL ADVERTISING	20 . A	Single	Ames Scullin O'Haire	Gold ADDY® Award	Best of Show
Blues Foundation - Robert Johnson ebay	Blues Foundation	NON-TRADITIONAL ADVERTISING	20 . A	Single	Ames Scullin O'Haire	Silver ADDY® Award	
Blues Foundation - Rolling Stone Video	Blues Foundation	NON-TRADITIONAL ADVERTISING	20 . A	Single	Ames Scullin O'Haire	Silver ADDY® Award	
Vortex Campaign 1	Vortex Bar and Grill	NEWSPAPER	30 . B	Campaign	Ames Scullin O'Haire	Bronze ADDY® Award	
Vortex Campaign 4	Vortex Bar and Grill	NEWSPAPER	30 . B	Campaign	Ames Scullin O'Haire	Bronze ADDY® Award	
Chick-Fil-A Bowl - Towel Guy	Chick-Fil-A	TELEVISION	45 . C	Regional/National TV, Single	Ames Scullin O'Haire	Silver ADDY® Award	
Velodrome - AT&T Olympics	AT&T	OUT-OF-HOME	14 . A	Outdoor Board	BBDO Atlanta	Bronze ADDY® Award	
Snow Globe - NCAA March Madnessmas	AT&T	OUT-OF-HOME	14 . A	Outdoor Board	BBDO Atlanta	Bronze ADDY® Award	
Sweater - NCAA March Madnessmas	AT&T	OUT-OF-HOME	14 . A	Outdoor Board	BBDO Atlanta	Bronze ADDY® Award	
Guitar - AT&T Olympics	AT&T	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	BBDO Atlanta	Bronze ADDY® Award	

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Bayer Advanced - Tree	Bayer Advanced	CONSUMER OR TRADE PUBLICATION	23 . B	Spread, Multiple Page or Insert	BBDO Atlanta	Bronze ADDY® Award	
Bayer Advanced - Rose	Bayer Advanced	CONSUMER OR TRADE PUBLICATION	23 . B	Spread, Multiple Page or Insert	BBDO Atlanta	Gold ADDY® Award	
AT&T International Hands	AT&T	CONSUMER OR TRADE PUBLICATION	24 . B	Campaign	BBDO Atlanta	Bronze ADDY® Award	
AT&T Olympics	AT&T	CONSUMER OR TRADE PUBLICATION	24 . B	Campaign	BBDO Atlanta	Bronze ADDY® Award	
REI: Go Playlist	REI	INTERACTIVE MEDIA	34 . C	Online	BBDO Atlanta	Bronze ADDY® Award	
ING: Your Number	ING	INTERACTIVE MEDIA	34 . C	Online	BBDO Atlanta	Gold ADDY® Award	
AT&T Billy Dee - Room	AT&T	TELEVISION	45 . C	Regional/National TV, Single	BBDO Atlanta	Bronze ADDY® Award	
AT&T Billy Dee - Trouble	AT&T	TELEVISION	45 . C	Regional/National TV, Single	BBDO Atlanta	Bronze ADDY® Award	
AT&T Billy Dee - Commit	AT&T	TELEVISION	45 . C	Regional/National TV, Single	BBDO Atlanta	Bronze ADDY® Award	
AT&T Billy Dee - Across the room	AT&T	TELEVISION	45 . C	Regional/National TV, Single	BBDO Atlanta	Bronze ADDY® Award	
AT&T Billy Dee - Wake	AT&T	TELEVISION	45 . C	Regional/National TV, Single	BBDO Atlanta	Bronze ADDY® Award	
AT&T GoPhone - Gingerbread Man	AT&T	TELEVISION	45 . C	Regional/National TV, Single	BBDO Atlanta	Gold ADDY® Award	
AT&T Billy Dee	AT&T	TELEVISION	46 . C	Regional/National TV Campaigns	BBDO Atlanta	Silver ADDY® Award	
BBDO/Cafeteria	Cafeteria	ELEMENTS OF ADVERTISING	70 .	Logo	BBDO Atlanta	Silver ADDY® Award	

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Canada - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	71 . A	Illustration	BBDO Atlanta	Bronze ADDY® Award	
India - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	71 . A	Illustration	BBDO Atlanta	Gold ADDY® Award	
Jamaica - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	71 . A	Illustration	BBDO Atlanta	Gold ADDY® Award	
Japan - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	71 . A	Illustration	BBDO Atlanta	Gold ADDY® Award	
AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	71 . B	Illustration	BBDO Atlanta	Bronze ADDY® Award	
AT&T Cell Phone Wallpapers	AT&T	ELEMENTS OF ADVERTISING	71 . B	Illustration	BBDO Atlanta	Silver ADDY® Award	
Velodrome - AT&T Olympics	AT&T	ELEMENTS OF ADVERTISING	72 . B	Photography	BBDO Atlanta	Bronze ADDY® Award	
India - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	72 . B	Photography	BBDO Atlanta	Gold ADDY® Award	
Jamaica - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	72 . B	Photography	BBDO Atlanta	Gold ADDY® Award	
Japan - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	72 . B	Photography	BBDO Atlanta	Gold ADDY® Award	
Canada - AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	72 . B	Photography	BBDO Atlanta	Gold ADDY® Award	
AT&T Olympics	AT&T	ELEMENTS OF ADVERTISING	72 . D	Photography	BBDO Atlanta	Gold ADDY® Award	
AT&T International Hands	AT&T	ELEMENTS OF ADVERTISING	72 . D	Photography	BBDO Atlanta	Silver ADDY® Award	
AT&T GoPhone - Gingerbread Man	AT&T	ELEMENTS OF ADVERTISING	73 . A	Animation or Special Effects	BBDO Atlanta	Gold ADDY® Award	

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Sheep	Appalachian Stove Company	SALES PROMOTION	03 . B	Point of Purchase	Brunner	Bronze ADDY® Award	
Gone Green, Green Peace, Sheep	Appalachian Stove Company	SALES PROMOTION	03 . D	Point of Purchase	Brunner	Silver ADDY® Award	
Halo Scores	Zippo Manufacturing	COLLATERAL MATERIAL	09 . A	Poster	Brunner	Bronze ADDY® Award	
Gone Green	Appalachian Stove Company	COLLATERAL MATERIAL	09 . A	Poster	Brunner	Bronze ADDY® Award	
Green Peace	Appalachian Stove Company	COLLATERAL MATERIAL	09 . A	Poster	Brunner	Bronze ADDY® Award	
Sheep	Appalachian Stove Company	COLLATERAL MATERIAL	09 . A	Poster	Brunner	Bronze ADDY® Award	
Drinks	Zippo Manufacturing	COLLATERAL MATERIAL	09 . A	Poster	Brunner	Silver ADDY® Award	
Boy Band	Atlanta Bread	RADIO	39 . B	Regional/National	Brunner	Bronze ADDY® Award	
Punk	Atlanta Bread	RADIO	39 . B	Regional/National	Brunner	Bronze ADDY® Award	
Boy Band, Country, Punk	Atlanta Bread	RADIO	40 .	Regional/National Campaign	Brunner	Bronze ADDY® Award	
Slashes	Eric Kiel Photography	ADVERTISING INDUSTRY SELF-PROMOTION	67 . C	Creative Services and Industry Suppliers	Brunner	Bronze ADDY® Award	
The Coke Beat	The Coca-Cola Company	ADVERTISING FOR THE ARTS & SCIENCES	55 . C	Broadcast/Electronic	Craig Miller Productions, Inc	Silver ADDY® Award	
Sprite "Rooftop"	The Coca-Cola Company	ELEMENTS OF ADVERTISING	74 . B	Sound	Crawford Communications, Inc.	Silver ADDY® Award	
NIOXIN Research Laboratories, Inc.	NIOXIN Research Laboratories, Inc.	INTERACTIVE MEDIA	33 . A	Websites, Consumer	Definition 6	Bronze ADDY® Award	
Holy Land	Bio Willie	CONSUMER OR TRADE PUBLICATION	21 . B	Fractional Page	Fitzgerald+CO	Gold ADDY® Award	
Kenny Rogers	Bio Willie	CONSUMER OR TRADE PUBLICATION	21 . B	Fractional Page	Fitzgerald+CO	Gold ADDY® Award	

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Global Warming	Bio Willie	CONSUMER OR TRADE PUBLICATION	21 . B	Fractional Page	Fitzgerald+CO	Silver ADDY® Award	
Pergo	Pergo	INTERACTIVE MEDIA	33 . A	Websites, Consumer	Fitzgerald+CO	Bronze ADDY® Award	
Rocket Skates	Time Warner Cable	TELEVISION	45 . C	Regional/National TV, Single	Fitzgerald+CO	Silver ADDY® Award	
Arby's Balloon	Arby's Restaurant Group	NON-TRADITIONAL ADVERTISING	20 . A	Single	fletcher martin	Bronze ADDY® Award	
Belly Flop Armageddon	BioGuard	INTERACTIVE MEDIA	34 . A	Online	fletcher martin	Silver ADDY® Award	
Boxercraft	Boxercraft	INTERACTIVE MEDIA	33 . B	Websites, Consumer	Going Interactive, Inc.	Bronze ADDY® Award	
UPS Paperless Adventure	UPS	INTERACTIVE MEDIA	34 . D	Online	Going Interactive, Inc.	Gold ADDY® Award	
Eyes	Mythic Paint	SALES PROMOTION	03 . A	Point of Purchase	Hauser Group	Silver ADDY® Award	
Awesome	Cheerwine	OUT-OF-HOME	14 . A	Outdoor Board	Hauser Group	Gold ADDY® Award	
Fumes	Mythic Paint	OUT-OF-HOME	14 . A	Outdoor Board	Hauser Group	Silver ADDY® Award	
Lincoln	The Library of Congress	COLLATERAL MATERIAL	09 . A	Poster	Huey+Partners	Bronze ADDY® Award	
Robinson	The Library of Congress	COLLATERAL MATERIAL	09 . A	Poster	Huey+Partners	Bronze ADDY® Award	
Monroe	The Library of Congress	COLLATERAL MATERIAL	09 . A	Poster	Huey+Partners	Bronze ADDY® Award	
Jefferson	The Library of Congress	COLLATERAL MATERIAL	09 . A	Poster	Huey+Partners	Bronze ADDY® Award	
Piano	The Library of Congress	COLLATERAL MATERIAL	09 . A	Poster	Huey+Partners	Gold ADDY® Award	
The Wren's Nest Campaign	The Wren's Nest	COLLATERAL MATERIAL	09 . B	Poster	Huey+Partners	Bronze ADDY® Award	
The Library of Congress - Poster Campaign	The Library of Congress	COLLATERAL MATERIAL	09 . B	Poster	Huey+Partners	Gold ADDY® Award	
LOC 'Matriarch' T-shirt	The Library of Congress	DIRECT MARKETING	13 . A	Specialty Advertising	Huey+Partners	Silver ADDY® Award	

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The Library of Congress - Transit Campaign	The Library of Congress	OUT-OF-HOME	18 .	Campaign	Huey+Partners	Bronze ADDY® Award	
Rooster	Mizuno USA	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	Huey+Partners	Bronze ADDY® Award	
Mizuno - Print Campaign	Mizuno USA	CONSUMER OR TRADE PUBLICATION	24 . B	Campaign	Huey+Partners	Bronze ADDY® Award	
H+P Party Invite	Huey+Partners	ADVERTISING INDUSTRY SELF-PROMOTION	67 . J	Creative Services and Industry Suppliers	Huey+Partners	Gold ADDY® Award	
Jack Daniel's Art, Beats & Lyrics wrap-up video Charlotte, NC	Brown Forman / Jack Daniel's	SALES PROMOTION	04 .	Audio/Visual Sales Presentation	IMAGES USA	Bronze ADDY® Award	
MYTHBUSTERS	Discovery Channel	ELEMENTS OF ADVERTISING	72 . C	Photography	Indigo Studios	Bronze ADDY® Award	
our.marines.com	United States Marine Corps	INTERACTIVE MEDIA	32 . B	Websites, B-to-B	JWT/Atlanta	Silver ADDY® Award	
No Compromises TV :30	United States Marine Corps	TELEVISION	42 . B	Local, Single (one DMA)	JWT/Atlanta	Bronze ADDY® Award	
America's Marine TV :60	USMC	TELEVISION	42 . C	Local, Single (one DMA)	JWT/Atlanta	Silver ADDY® Award	
America's Marine Mixed Media	United States Marine Corps	MIXED/MULTIPLE MEDIA	52 .	Consumer, Regional / National	JWT/Atlanta	Silver ADDY® Award	
Tragedy to Help Rwanda/Radio :30	Foundation Rwanda	PUBLIC SERVICE	62 . B	Broadcast/Electronic	JWT/Atlanta	Bronze ADDY® Award	
Anglerfish Poster	The Fund	OUT-OF-HOME	17 . B	Site	Kilgannon	Silver ADDY® Award	
War at Home Video	Partnership Against Domestic Violence	ELEMENTS OF ADVERTISING	74 . C	Sound	Kilgannon	Gold ADDY® Award	
Graco: Ready for the Road	Graco	INTERACTIVE MEDIA	33 . A	Websites, Consumer	LBi	Bronze ADDY® Award	
THD: Roofing, Siding, Windows	The Home Depot	INTERACTIVE MEDIA	35 .	Websites / Online	LBi	Bronze ADDY® Award	
Fight For Gotham City	Verizon Wireless	INTERACTIVE MEDIA	32 . A	Websites, B-to-B	Moxie Interactive	Gold ADDY® Award	

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Coca-Cola's Live Positively	Coca-Cola	INTERACTIVE MEDIA	32 . A	Websites, B-to-B	Moxie Interactive	Silver ADDY® Award	
Fight For Gotham City	Verizon Wireless	INTERACTIVE MEDIA	33 . A	Websites, Consumer	Moxie Interactive	Bronze ADDY® Award	
Coca-Cola's Live Positively	Coca-Cola	INTERACTIVE MEDIA	33 . A	Websites, Consumer	Moxie Interactive	Gold ADDY® Award	
Shade Sketchbook	Shaw Contract Group	COLLATERAL MATERIAL	07 . B	Brochure	N+A Advertising	Gold ADDY® Award	
MoveOn Political Action Interactive Video	MoveOn Political Action	INTERACTIVE MEDIA	34 . C	Online	Northridge Interactive	Silver ADDY® Award	
scorecard	Canongate Golf	SALES PROMOTION	03 . A	Point of Purchase	Paprock&Co., Inc.	Bronze ADDY® Award	
elbows	the woodlands	SALES PROMOTION	03 . B	Point of Purchase	Paprock&Co., Inc.	Bronze ADDY® Award	
the man	the woodlands	SALES PROMOTION	03 . B	Point of Purchase	Paprock&Co., Inc.	Bronze ADDY® Award	
the man, elbows, play with pros	the woodlands	SALES PROMOTION	03 . D	Point of Purchase	Paprock&Co., Inc.	Silver ADDY® Award	
cloud	the weather channel	CONSUMER OR TRADE PUBLICATION	21 . A	Fractional Page	Paprock&Co., Inc.	Silver ADDY® Award	
19th holes	Canongate Golf	NEWSPAPER	26 . A	Fractional Page	Paprock&Co., Inc.	Bronze ADDY® Award	
enough golf	Canongate Golf	NEWSPAPER	26 . A	Fractional Page	Paprock&Co., Inc.	Bronze ADDY® Award	
character	Canongate Golf	NEWSPAPER	26 . A	Fractional Page	Paprock&Co., Inc.	Silver ADDY® Award	
plane delicious logo	plane delicious	ELEMENTS OF ADVERTISING	70 .	Logo	Paprock&Co., Inc.	Silver ADDY® Award	
AEP "Football"	American Electric Power	ELEMENTS OF ADVERTISING	74 . A	Sound	Streetlevel Sound	Bronze ADDY® Award	
McCormick Grill Mates	McCormick	INTERACTIVE MEDIA	35 .	Websites / Online	Studiocom	Silver ADDY® Award	
Canoe	Georgia State Parks & Historic Sites	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	TedCo Worldwide	Bronze ADDY® Award	
Golf gods	Tryall Club	CONSUMER OR TRADE PUBLICATION	22 . B	Full Page	TedCo Worldwide	Silver ADDY® Award	

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Atlanta	TedCo Worldwide	ELEMENTS OF ADVERTISING	72 . D	Photography	TedCo Worldwide	Silver ADDY® Award	
How To / Shoes - American Cancer Society	American Cancer Society	PUBLIC SERVICE	62 . A	Broadcast/Electronic	TG Madison	Gold ADDY® Award	
Invista Soap	Invista	DIRECT MARKETING	11 . B	Business-to-Business or Consumer, Single	Tribe, Inc.	Bronze ADDY® Award	
Nothing Wakes Up Food Like Texas Pete	Texas Pete Hot Sauce	RADIO	39 . A	Regional/National	Van Winkle & Associates	Silver ADDY® Award	
Wake Up Your Food - Texas Pete Wing Sauce	Texas Pete Hot Sauce	TELEVISION	45 . A	Regional/National TV, Single	Van Winkle & Associates	Bronze ADDY® Award	
A Decadent Celebration	Zenith Design Group	COLLATERAL MATERIAL	10 . D	Special Event Material	Zenith Design Group	Silver ADDY® Award	
A Decadent Celebration	Zenith Design Group	INTERACTIVE MEDIA	34 . C	Online	Zenith Design Group	Bronze ADDY® Award	